



THE INTERNATIONAL DIGITAL CINEMA MARKET

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PRESS RELEASE /
FOR IMMEDIATE DISTRIBUTION

September 1st, 2005

CONNECT TO THE DIGITAL REVOLUTION!

DIGIMART BRINGS TWENTY-FIVE INTERNATIONAL DIGITAL PIONEERS TO THE GLOBAL DIGITAL DISTRIBUTION SUMMIT MARK CUBAN OF HDNET TO GIVE KEYNOTE ADDRESS

Montreal, August 31, 2005 – **Daniel Langlois**, president and founder of DIGIMART, is pleased to unveil the line-up of digital innovators participating in The Global Digital Distribution Summit to be held at Ex-Centris in Montreal, from September 21-24. This landmark event will bring together, for the first time, leaders of the digital revolution from Europe, Latin America, Asia, Australia, Africa, Canada and the United States who are implementing new business models using digital technologies.

Daniel Langlois indicates, "DIGIMART's Global Digital Distribution Summit is taking place at a turning point in the evolution of international film distribution. Powerful new technological solutions, new forms of content and new routes to market have begun to transform the film industry." "In this spirit, I am excited that leaders from around the world will be participating in this new and important summit and I am proud that Mark Cuban has agreed to give the keynote address. "

Mark Cuban adds, "I am excited to be part of DIGIMART's initiative to connect innovators, filmmakers and other leaders of the digital revolution. This timely event will create ways for all participants to support each other's efforts going forward in the new digital era."

The following digital pioneers will be participating in the Global Digital Distribution Summit:

Peter BRODERICK, PARADIGM CONSULTING

Peter BUCKINGHAM, UK FILM COUNCIL

Nicolas CLAY, AVICA

Ira DEUTCHMAN, EMERGING PICTURES

Cory DOCTOROW, ELECTRONIC FRONTIER FOUNDATION

Lucinda ENGLEHART, SPIER FILMS

John EVERSHERD, MONDO MEDIA

Rickard GRAMFORS, DIGITAL HOUSE/
FOLKETS HUS OCH PARKER

Ken JORDAN, OPEN NETWORK

Stefan KASPAR, GRUPO CHASKI

Chow KEUNG, XSTREAM PICTURES

Jason KLIOT, OPEN CITY FILMS/ HDNET FILMS

Bjorn KOLL, CINEMANET EUROPE/ SALZGEBER & CO MEDIEN

Mark HOOPER, DIGISCREEN

Fabio LIMA, RAIN NETWORK

Rob NILSSON, FILMMAKER

Drazen PANTIC, DIRECT VIDEO NETWORK

Mark PESCE, DIGITAL MEDIA PROGRAMME AUSTRALIA

Liz ROSENTHAL, EARTHLY DELIGHTS FILMS

Kees RYNINKS, THE NETHERLANDS FILM FUND /
CINEMANET EUROPE

Niel SIELING, LINK TV/ INTERRA

Nico SIMON, EUROPA CINEMAS/ UTOPIA

Patrick Von SYCHOWSKI, UNIQUE DIGITAL

Brian ZISK, THE FUTURE OF MUSIC COALITION



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DIGIMART's three-day Global Digital Distribution Summit will unfold with conferences, panels and presentations on the following themes:

- Where are the opportunities in digital delivery to theatres and alternative venues?
- Can new digital networks solve the current distribution crisis for independents?
- How can independents build new audiences and maximize revenues using the Internet, broadband and DVDs?
- Can digital distribution create new production financing opportunities?
- Will digital technologies democratize distribution?

"As an active member of the Canadian film industry and principal organizer of DIGIMART's first edition, I feel privileged to bring to Montreal such a prestigious group of digital thinkers and experts" said **Sheila de La Varende**, Executive Director of DIGIMART. "Their insights and experiences will allow us all to build strong foundations for future digital initiatives and to seize opportunities in digital distribution."

The full schedule of events for DIGIMART's Global Digital Distribution Summit, along with the final list of special guests, will be available on its website at www.digimart.org on Friday, September 2nd, 2005.

Registration for DIGIMART's Global Distribution Summit is open to a diverse professional clientele involved in all aspects of cinema production, distribution and exhibition. The Early Bird Registration rate has been extended until Friday, September 9th 2005, so register now!

DIGIMART, the international digital cinema marketplace, is a non-profit organization based in Montreal. It is devoted to providing networking and business opportunities to the world's film professionals by holding an annual international market and related activities.

DIGIMART thanks its partners and collaborators: SODEC, Telefilm Canada, Ministère des Affaires municipales et des Régions, Canada Economic Development, Trade Routes Contributions Program of Canadian Heritage, The Daniel Langlois Foundation for Art, Science and Technology, Ex-Centris, Bell Canada, Davies Ward Phillips & Vineberg, NATIONAL Public Relations, The National Film Board of Canada, Radio-Canada Television, ARTV, Café Méliès, Hôtel Godin, Contact Image and Solotech.

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