



THE INTERNATIONAL DIGITAL CINEMA MARKET

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DIGIMART, TAKE 2 – “The Future is Digital”

Montréal, May 11, 2006 – Digimart, Take 2 is slated for **October 16-19**, 2006, at the Ex-Centris complex in Montréal.

For its second edition, Digimart is proud to have film business news weekly **Screen International** as its media partner and **RES Media Group** as a media sponsor. Other sponsors and collaborators confirmed to date include **Davies Ward Phillips & Vineberg, Ex-Centris, IBM, Newad** and **Pecunia**. Digital rights issues will be a key focus of this year’s program. Full program details will be announced in late June.

Digimart’s ongoing international development efforts include projects with major markets and festivals on both sides of the Atlantic. **Sheila de La Varende** will be at the upcoming Cannes Festival as a guest moderator of the **Film Market’s** daily **Producers Network** roundtables (May 18-24), where digital cinema is on the lineup of topics. Earlier this spring, Digimart was instrumental in creating and programming the Digital Space section at the Guadalajara International Film Festival (Mexico, March 29-30) and led a workshop on producing and developing digital media content at Hot Docs (Toronto, April 28-May 7).

Three new members have joined Digimart’s Board of Directors. Chair Daniel Langlois had warm words of welcome for **Suzanne Laverdière**, Deputy General Manager of Programming at TV5 Monde since November 2005, **François Morin**, Vice-President, Technology Communications, NATIONAL Public Relations, and director/producer **Peter Wintonick**, recipient of the 2006 Governor General’s Award in Visual and Media Arts. “Their extensive experience and knowledge of the Canadian film industry and of new technologies in the European and North American markets will be of great help in developing our activities and national and international partnerships,” he said.

Digimart is a non-profit organization founded in 2005 in Montréal by Chair Daniel Langlois. It operates the *Global Digital Distribution Summit*, an annual digital cinema market devoted to all aspects of delivering digital visual content. Digimart offers the worldwide film industry access to new technologies designed to stimulate film exhibition, distribution and sales and the emergence of new financing models.

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Source: **Digimart**
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