



THE INTERNATIONAL DIGITAL CINEMA MARKET

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Digimart's Global Digital Distribution Summit –Take 2 Closer to the future

Montreal, Monday September 11, 2006 – For a second year running, **Digimart's Global Digital Distribution Summit** is presenting a dynamic three-day program featuring an exciting line-up of filmmakers, pioneers and leaders from around the world who are pushing the envelope in digital distribution. **Digimart's 2006 Global Digital Distribution Summit** takes place from October 16-18 at Ex-Centris in Montreal.

Reflecting this age of ubiquitous media, **Digimart** will focus on the opportunities and challenges related to the major technological changes that are reducing costs, dramatically increasing access to global markets and splitting demand across a range of platforms. Current copyright issues will be highlighted, as will the marketing challenges presented by the unprecedented power of the Internet.

Film industry participants attending **Digimart** will also gain an update on new digital cinema networks that have been launched around the world, insight on the changing landscape of theatrical distribution, perspective on the growth of on-demand services worldwide, and direct reports from leading-edge filmmakers who have developed successful financing and self-distribution models.

New this year at **Digimart** will be **The Pioneers Market**. Throughout the three-day program, all Digimart delegates will be given an opportunity to actively participate in business networking sessions with international decision-makers and forward-thinking entrepreneurs who can share their knowledge, insight and expertise on the development of new innovative distribution models.

"We are thrilled to welcome to Montreal all the special guests involved in **Digimart's 2006 Global Digital Distribution Summit** and to be able to count on the active participation of many leading pioneers from our landmark 2005 edition" said Executive Director Sheila de La Varende. More information on **Digimart's** prestigious speaker line-up is available at www.digimart.org and full program details will be available shortly.

Digimart thanks its partners and collaborators: SODEC, Telefilm Canada, Ministère des Affaires municipales et des régions (Quebec), Canada Economic Development, the Daniel Langlois Foundation for Art, Science and Technology, Ex-Centris, Sony of Canada, Pecunia, NEWAD, NATIONAL Public Relations, Technicolor Creative Services - Montreal, Revolver 3, Bell Canada, Davies Ward Phillips & Vineberg, the CFTPA, Astral Media, Compuset, Café Méliès, the NFB, ARTV, Société Radio-Canada, Solotech, the Quebec Film and Television Council, the Montreal Film and Television Commission, Pixman, Consulat général de France à Québec, Hotel Godin and Les Prix Möbius, as well as its associated partner the



Festival du nouveau cinema of Montreal. **Digimart** also thanks its major media partner Screen International and its other media sponsors, RES Media Group and Le Lien multimédia.

Digimart is a non-profit organization founded in Montréal in 2005 by its Chairman, **Daniel Langlois**. DIGIMART is a unique industry forum focused on the new business opportunities created by the digital revolution in the production financing, distribution and exhibition of visual media products. As an annual international event, **Digimart** seeks to encourage broader distribution of visual media productions, facilitate industry networking, enhance international partnerships, and inform media and film industry representatives about emerging business models in digital distribution.

INFORMATION: www.digimart.org / (514) 847.3536 ext. 4112

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**FESTIVAL
NOUVEAU CINÉMA DIGIMART**

Digimart and the Festival du nouveau cinema, not to be missed!